

MOOC on MOOC



MOOC Platforms:
Coursera, edX,
Udacity

MOOC4D

massive open online courses
for development



UDACITY

Founded: June 2011

Founders: Dr. Sebastian Thrun (Stanford University)

Type: For Profit Organization

Funding: ~ \$55 Million (Venture Funding)

Registered Users: ~ 1.6 Million

Courses Online: more than 40

Partnerships: with Tech Companies, Universities



Focus: Certified Technical Education (like web development, app development, data analysis etc)

Revenue Sources: Paid courses, Industry recognized certificates, Proctored tests

Novelty: Use of one-on-one coaches in courses, Nanodegrees



Founded: April 2012

Founders: Dr. Daphne Koller, Dr. Andrew Ng

Type: For Profit Organization

Funding: ~ \$85Million (Venture Capital)

Registered Users: 9.2 Million

Courses Online: more than 800

Partnerships: With more than 100 universities



Focus: Higher Education, College Courses

Revenue Sources: Verified Certificates, Platform as a Service

Novelty: Identity Verification Technology like Keyboard Biometrics, Talk of College Credits



Founded: May 2012

Founders: Harvard University, MIT

Type: Not For Profit Organization

Funding: ~ \$60Million (Grants from Harvard, MIT)

Registered Users: ~ 3 Million

Courses Online: more than 240

Partnerships: ~ 50 universities/corporations etc.



Focus: Higher Education, College Courses, Platform as a Service (Open edX)

Revenue Sources: Verified Certificates, Platform Partnerships etc.

Novelty: Modular Platform with modules like Online Labs, Automated Essay Graders etc.