

MOOC on MOOC

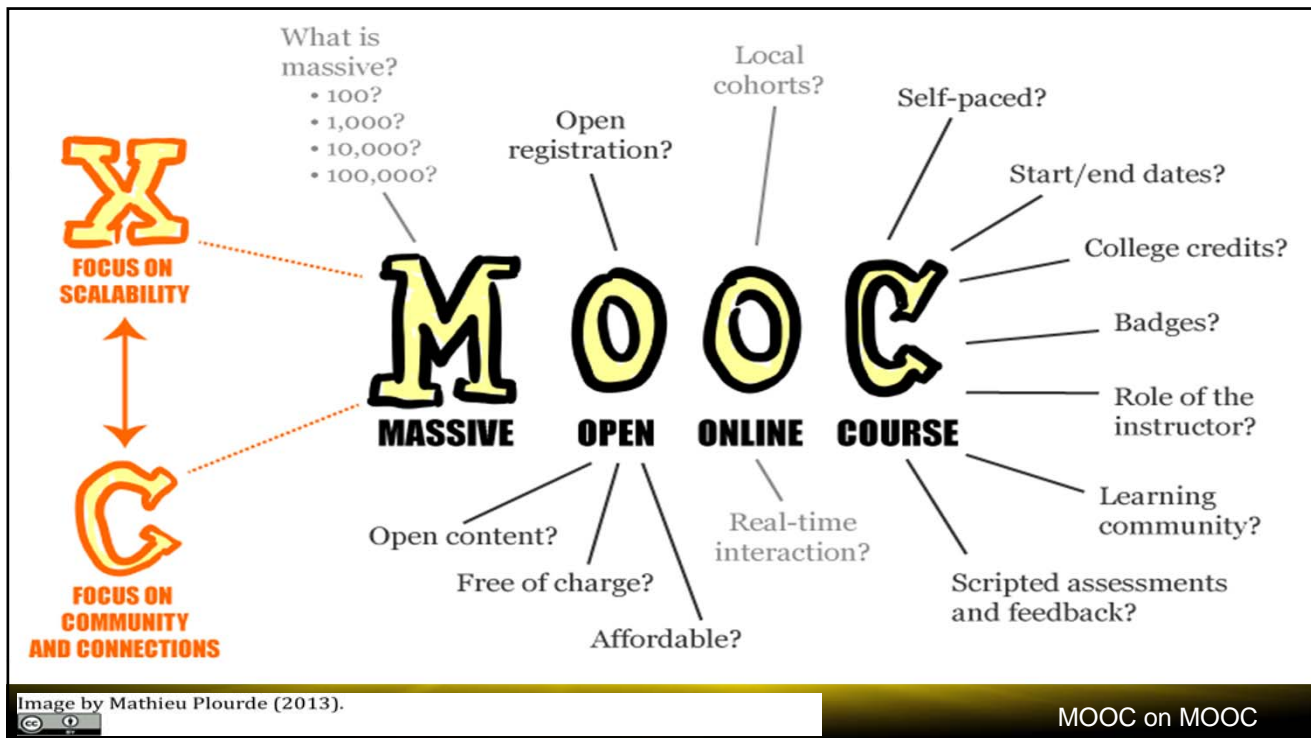


MOOC by Design



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What makes for a successful
online learning experience -
especially in a MOOC?



The technical aspects of online course delivery

- Delivery platform
- Content
- User experience
- Assessment and feedback

Delivery platform

- Stable and robust
- Easy to use
- Accessible at any time
- Usable by any device

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Content

- High quality content that meets course requirements
- “Right-sized”
- Engaging and media rich
- Associated activities that support learning and knowledge construction

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User experience

- Engagement with instructors and peers
- Variety of interaction practices and “surprises”
- Opportunities for social interaction
- Mobile access for learning outside of formal settings

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Assessment and feedback

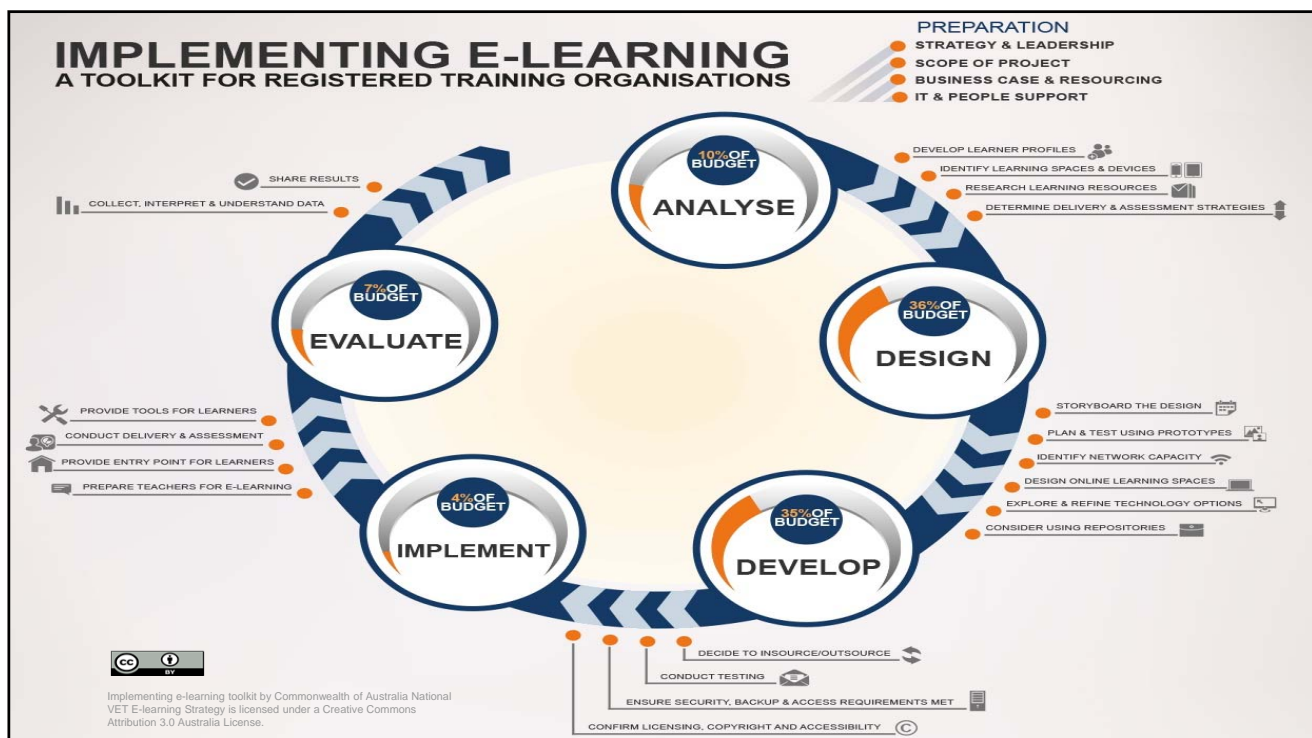
- Self-assessment and informal quizzes
- Formal assessments to gauge learning accomplishments
- User feedback
- Value for both learners and instructors

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ADDIE: a design model

- Analyse
- Design
- Develop
- Implement
- Evaluate

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Permanently beta

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