Where did MOOCs come from and where should they take us?

Sir John Daniel
Saint Paul’s letters to the early churches (~ 100AD)
Lord Geoffrey Crowther
Inauguration of the Open University
1969
“The world is caught in a communications revolution, the effects of which will go beyond those of the industrial revolution of two centuries ago.

Then the great advance was the invention of machines to multiply the potency of men's muscles.

Now the great new advance is the invention of machines to multiply the potency of men's minds. As the steam engine was to the first revolution, so the computer is to the second.”

Lord Geoffrey Crowther, 1969
Railways
Postal systems

Correspondence course – 1841
Correspondence Education

“A guided didactic conversation”
“supported open learning”
OUR MISSION

1970s
People
Places
Methods
Ideas

2010s
UK MOOCS consortium
Putting a course online does not guarantee its quality!
BRITAIN’S TOP NINE UNIVERSITIES

Quality Rankings of Teaching

based on all subject assessments 1995-2004
(Sunday Times University Guide 2004)

<table>
<thead>
<tr>
<th>Rank</th>
<th>University</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CAMBRIDGE</td>
<td>96%</td>
</tr>
<tr>
<td>2</td>
<td>LOUGHBOROUGH</td>
<td>95%</td>
</tr>
<tr>
<td>3=</td>
<td>LONDON SCHOOL OF ECONOMICS</td>
<td>88%</td>
</tr>
<tr>
<td>3=</td>
<td>YORK</td>
<td>88%</td>
</tr>
<tr>
<td>5</td>
<td>THE OPEN UNIVERSITY</td>
<td>87%</td>
</tr>
<tr>
<td>6</td>
<td>OXFORD</td>
<td>86%</td>
</tr>
<tr>
<td>7</td>
<td>IMPERIAL COLLEGE</td>
<td>82%</td>
</tr>
<tr>
<td>8</td>
<td>UNIVERSITY COLLEGE LONDON</td>
<td>77%</td>
</tr>
<tr>
<td>9</td>
<td>ESSEX</td>
<td>77%</td>
</tr>
</tbody>
</table>

…and OU top for student satisfaction
Most MOOCs are still simply information distribution systems
Most MOOCs are still simply information distribution systems but technology lets us include multi-directional communication between learners and teachers and also rigorous assessments of student learning leading to qualifications.
VIDEO
SPEAKER
You are in the development business!

WIDE ACCESS INCLUSIVENESS
Education for All

MOOCs
THANK YOU

For text and slides:
www.sirjohn.ca