MOOC Platforms: Coursera, edX, Udacity
Founded: June 2011

Founders: Dr. Sebastian Thrun (Stanford University)

Type: For Profit Organization

Funding: ~ $55 Million (Venture Funding)

Registered Users: ~ 1.6 Million

Courses Online: more than 40

Partnerships: with Tech Companies, Universities
Focus: Certified Technical Education (like web development, app development, data analysis etc)

Revenue Sources: Paid courses, Industry recognized certificates, Proctored tests

Novelty: Use of one-on-one coaches in courses, Nanodegrees
Founded: April 2012
Founders: Dr. Daphne Koller, Dr. Andrew Ng
Type: For Profit Organization
Funding: ~ $85 Million (Venture Capital)
Registered Users: 9.2 Million
Courses Online: more than 800
Partnerships: With more than 100 universities
Focus: Higher Education, College Courses

Revenue Sources: Verified Certificates, Platform as a Service

Novelty: Identity Verification Technology like Keyboard Biometrics, Talk of College Credits
Founded: May 2012
Founders: Harvard University, MIT
Type: Not For Profit Organization
Funding: ~ $60 Million (Grants from Harvard, MIT)
Registered Users: ~ 3 Million
Courses Online: more than 240
Partnerships: ~ 50 universities/corporations etc.
Focus: Higher Education, College Courses, Platform as a Service (Open edX)

Revenue Sources: Verified Certificates, Platform Partnerships etc.

Novelty: Modular Platform with modules like Online Labs, Automated Essay Graders etc.